



SMALL STEPS TOWARD BEING PREPARED FOR AN EMERGENCY

Partner Program



Do 1 Thing's goal is to build disaster resilient communities. To do this we want to help community organizations and businesses better prepare those they serve. Emergency preparedness works best when people get the message from someone they trust. Partnering with Do 1 Thing makes it easy for organizations to help their staff and consumers become more disaster resilient. That's why we created the Do 1 Thing Partner Program.

Joining the Do 1 Thing Partner program gives you access to professionally-developed preparedness content and outreach materials. It also gives you an opportunity to hear from other organizations promoting Do 1 Thing.

▶▶▶ USING THE DO 1 THING PARTNER PROGRAM IS FREE AND EASY. JUST TAKE THE FOLLOWING STEPS:

Go to the Do 1 Thing website and sign up as a partner.

Go to www.do1thing.com and click on the "Partners" link. Click on "sign up today" and follow the instructions. It just takes a few minutes. We will never sell your information to anyone. You will get access to our partner area with preparedness materials and promotional materials. All materials are free to download.

The Do 1 Thing program is a great way to build strong, disaster-resilient communities by helping people get prepared. The Partner program can help you make a big impact in your community with very little time, effort, and expense on your part.

The Do 1 Thing is a non-profit organization formed by community service and public safety organizations with the goal of creating disaster-resilient communities.

Use the Do 1 Thing program materials and resources to help the people you care about get prepared.

Do 1 Thing does not require anything from you as a partner—you can do as much or as little as you want. We make it easy for you to promote Do 1 Thing. You can do something as simple as putting our website address in your email signature or link to us on your website. You can download and reproduce our brochure and other materials and distribute them in your office or at promotional events. You can present Do 1 Thing at with our pre-made PowerPoint presentations. As a Do 1 Thing partner, we give you the tools to help the people you serve get prepared. Be creative! Have fun! Then share your ideas with others at the Do 1 Thing partner site.

These are just a few of the resources available:

- **Fact Sheets:** Each monthly topic has a fact sheet, much like this one, that gives easy, inexpensive suggestions of things to do to become better prepared.
- **Website:** Our website has a wealth of information and resources to help people learn how to become better prepared. They can also sign up for monthly e-mail reminders that will help them stay on track.
- **Promotional Materials:** Our partner area has an ever-growing list of promotional materials created by our marketing experts to help promote emergency preparedness using the Do1 Thing program. Materials range from simple hand outs that you can photocopy in-house, to professionally-developed brochures and flyers ready for use by a print shop.

Share your success with the Do 1 Thing partner community and learn from others.

When you become a Do 1 Thing partner, you join a community of other organizations with a simple goal: helping get everyone to prepare for disasters and emergencies. Inside the partner area of the Do 1 Thing website you can share your experiences through news stories. You can learn what other Do 1 Thing partners are doing to promote preparedness. You can also connect to other Do 1 Thing partners on Facebook and Twitter.

Why Do 1 Thing?

The Do 1 Thing program works because our unique step-by-step approach makes it easy for people to get started preparing for disasters and emergencies. Do 1 Thing is a recognized leader in community preparedness. All you need to do is share Do 1 Thing with the people you care about. Everything you need is at www.do1thing.com.